

AN ANALYSIS OF LANGUAGE IN "THE GREAT GATSBY" MOVIE.

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Abstract : Analyzed the language style that use in "The Great Gatsby" movie was the purpose in this research. The theory of Martin Joos (1967) with the five differentiate styles namely frozen style, formal style, casual style, consultative style and intimate style were used to analyzed the language style in this research. In Conducting this research, descriptive qualitative method were used. The data were collected through watching the movie and reading the script of the movie. The steps of Miles and Huberman (1994:10) were used to analyzed the data, they were data reduction, data display and drawing conclusion. The result showed that there were one hundred and sixty-three (163) data included in five kinds of language style. There were zero (0) data in frozen style, thirty (30) data in formal style, one hundred and eight (108) data in casual style, fifteen (15) data in consultative style and ten (10) data in intimate style. Casual style was dominantly in "The Great Gatsby" movie which found one hundred and eight (108) data. This study was focusing on the language style that used in a movie that usually we watch in the cinema or in the television. Through this research, the researcher hopes people can improve their speaking habits, know the language etiquette and use the right language style in the right place and for the right person. There are some suggestions for the future researcher who interested to analyze language style, they can conduct the study about the language style that taken from another media such as in the novel, comic book, or short movie from the youtube creator because nowadays, there are a lot of youtube content creator who made interesting short movie and the future researcher might use another theory of language style from the experts to give more knowledge about the language style in the other media.

Keywords: *Sociolinguistics, Language Style, Movie Analysis , The Great Gatsby Movie .*

INTRODUCTION

Human were born with the nature that has been determined by God. They are given the knowledge, talents, and abilities to speaking and listening as tools to communicate with others as a social creature. Every human in this world communicate one and another using language. Language is the important thing because is set of processes that used to ensure the agreement between the speaker and the listener or the recipient for meanings assigned in each communication. Based on Finegan (2008:6) "language is often viewed as a vehicle of thought, a system of expression that mediates the transfer of thought from one person to another." Language are divided into two kinds, first is the language that utterance with sound form, such as songs, storytelling, discussion, speech, conversation, radio, movie, etc.

Languages is the important tools for human being to share ideas, opinions, feelings, information to other people in society in the spoken or written form. Society needs language to keep connected with one and others. Language has a function as a tool of communication used by human to express their thoughts, feelings, desires, and action. (Kamagi et al 2018 : 847). Language is a fundamental to all social processes and humans do need language to communicate with each other (Maru et al 2016:7).

In linguistics, there is sociolinguistics, a branch that studies about society and language. Janet Holmes (1992:1) said that "sociolinguistics is the study of relationship between language and society" and Peter Trudgill (1974:32) supported his statement. He said "Sociolinguistics is that part of linguistics which is concerned with language as a social and cultural phenomenon". Furthermore, Hudson (1996:4) states that "Sociolinguistics in 'the study of language in relation to society". Thus, from those statements above, the researcher concluded that sociolinguistics is the study of language that investigate the language used by the society to communicate one and others by considering the social factors of the speakers.

Hickerson in Chaer (2010:4) states that "Sociolinguistics is concerned with the correlation between social factors and linguistics variation". The society used language in their daily life, so the language involves day by day because of the development of the speakers and the event can be seen from the varieties of language that used in communication. Chaer (2010:61) states, the varieties of language occur as a result of social diversity and diversity of language function. He claimed that the variation of language already exists to fulfill its function as a tool of interaction in various human activities. The variation of language occurs because of the influence of social factors such as education, environment, social background, and so on. As Finegan (2008:247) states, the forms of language that you use reflect your social identity. For example, it can be seen in our daily activity, when we meet people from the other area or region, the way they convey their message, it would be different with ours. The differences we can see by their dialect, accent, register, style, and so on. Every speech community speaks their own form or variety of language for the communication goes smoothly. (Kumayas et al 2018:849).

As stated above, language style is part of language variation which appears from the speakers in the society according their social factors. They usually used some style to convey the meanings, messages or the ideas. There are some theories about language style by the experts; the first one is from Martin Joos According to Joos (1998) in Zulaekho (2010), language style is classified into five types based on the degree of formality. Those types of language style are frozen style, formal style, consultative style, casual style, and intimate style.

The second theory is by Romaine (1994:75), she states that style can range from formal to informal depending on social content, the relationship of the participant, social class, sex, age, physical environment, and topic. According on the two theories above, finally the researcher concludes that the usage of language style is determined in to two situations. The first is formal situation and second is the informal situation. How we spoke its depends on the situation, condition, and social content, as Romaine stated above. There is a statement who talks what to

whom in what situation it means that the speaker needs to adjust what is being discussed with the person he is talking to in certain situation. For example, we have to talk formal when we met the person that have place in governments and we can talk informal when we talk with our friends. Language style can be analyzed by some parts of the literary works, such as movies, songs, speeches and media.

The Great Gatsby movie was an interested movie because from this movie, the author wants to symbolized the failed of American dream to pretended their idealism, it's all because of their greed which is results in the social decline. The author Scott Fitzgerald described Jay Gatsby as America. Jay Gatsby is a rich man that loved to make a party in his house with one goal. He wants to find Daisy his ex. Soon he met Daisy's cousin Nick Carraway. The Researcher was already watched the movie and find out one example of language style types in Great Gatsby Movie. "Hey how are you Nicky", this statement was spoken by Daisy when her cousin Nick Carraway came to her house. The example above is Intimate style. There are so many statement that classified in to language style so to make sure how many and what types of language style it is, she made a research about language style in Great Gatsby movie and this research used Martin Joos's Theory to analyze the language style used in the Great Gatsby movie.

RESEARCH METHOD

Research Design

This research is qualitative research, especially the descriptive qualitative method. The research is analyzed as descriptive, it is described by words or figures is necessary, and it does not describe the numerical analysis (Endraswara, 2004:16).

Data Collection

The data were collected by the researcher by some steps. The first step is watching the Great Gatsby movie and listening to all of the conversation spoken by all of the characters in the movie. The second step is downloading the movie script

from the internet and then match the conversation from the script with the movie and then identified the conversation that included in to the language style by giving a mark using colour markers.

Data Analysis

The researchers analyzed the data by following the procedures of qualitative analysis suggested by Miles and Huberman (1994:10) after collecting the data, there are three procedures. The first step is data reduction. Data reduction is the process of selecting and then transforming the data refer to the data reduction. In this step, the researcher collected the data in the form of a movie script by selecting the conversation that was indicated as the language styles. After that, the researcher will transform all the data of each kind of language style. The second step is data display. In this step, the data are finally organized and has been compressed all of the information to be drawing as a conclusion. In this step, the researcher italicized the words that indicated as language style and then she will describe it according to the data that she founds in the first step. The last step is conclusion drawing. After the data have been united and describe. In this step, the researcher concluded that as the result of the study.

FINDINGS AND DISCUSSION

Data Reduction

Following the steps conducted by Miles and Huberman, the first step is data reduction. In this step the researcher reduced all the data to come to the data that are necessarily to be in this research. Through this step, the researcher also started to categorize all the data into conversation based on the five styles classified by Martin Joos (1967). Those five styles are Frozen Style, Formal Style, Consultative Style, Casual Style, and Intimate Style.

Data Display

Based on the data reduction the researchers only found four styles of languages styles in the Great Gatsby movie. They are formal style, consultative style, casual style and intimate style. The conversations below contain the four styles.

a. Formal style

- 23.20-23.23

Doctor : And how do you know that?

Nick : Because I got an invitation.

I was the only one.

This situation in this data belong to formal style because in this conversation Nick was talking with his doctor, the situation is also formal. Nick and Doctor used to speak with complex sentence structure.

- 31.24-31.32

Herzog : I beg your pardon... Miss Baker; Mr. Gatsby would like to speak to you...
Alone.

Jordan : (surprised) Me?

Herzog: Yes, madame.

The situation in this data happened when Jordan was enjoyed the party and unfortunately surprised because of Herzog tell her that Mr. Gatsby want to speak alone with her. This data included as a formal style because Herzog as Gatsby's personal servant showed his respect to Gatsby and Jordan as Gatsby's guest. He utterance "Yes, madame" and this utterance included as formal style.

- 40.15-40.24

Gatsby : Mr. Carraway; my friend, Mr.Wolfsheim.

Wolfsheim : A wonderful pleasure Mr. Carraway. I know all about you.

Nick : Really?

Wolfsheim : Of course! Mr. Gatsby is always talking about you.

The situation in this data happened when Gatsby introduce his friend Mr.Wolfsheim to Nick while they want to having a lunch . He uttered "A wonderful pleasure, Mr. Carraway" it is a formal sentence that addressed to a stranger. Thus, this conversation belonged to formal style.

- 42.02-42.08

Wolfsheim : So... How is the bond business Mr.Carraway?

Nick : It's fine, thank you.

This situation in this data in this data happened when Wolsheim talk to Nick. He asked what Nick do for a living. He uttered "so how is the bound bussines Mr.Carraway ?" . This conversation is a formal because Wolsheim asked Nick with complex sentence.

- 44.32-44.38

Nick : This is Mr. Gatsby, Mr.Buchanan

Gatsby : I'm so very, very... delighted to make your acquaintance.

This situation in this conversation happened when Nick introduce his cousin's husband to Gatsby. Nick uttered "This is Mr. Gatsby, Mr. Buchanan" and Gatsby replied "I'm so very, very...delighted to make your acquaintance" this conversation between Nick, Gatsby and Tom indicated as formal style because this happened in formal situation.

- 01.12.40-01.12.47

Gatsby : Mr. Buchanan, would you mind, terribly?

Tom : Of course not; I think I can keep myself amused.

The situation in this data happened when Gatsby ask a permission to take Daisy to dance with him. Gatsby utterance "Mr. Buchanan, would you mind, terribly", this is included as formal style because Tom was Daisy husband. They were officially married so Gatsby respect him and ask a permission politely.

- 01.58.28-01.58.38

Herzog : Mr.Gatsby sir, excuse me, Chicago calling sir

Gatsby : Not now. Keep it open. For a personal call.

Herzog : A personal call ? Of course

The Situation in this data categorized as a formal style because the utterance that spoken by Herzog "sir" showed his respect to Gatsby. Gatsby utterance "Not now." was a command to his subordinate. This situation happened when Gatsby wait for Daisy's call, and he only want a personal call not the business call from the other person.

b. Consultative style

- 07.39-07.44

Nick : They're absolutely in mourning...They're crying...

Daisy : No-

Nick : They're wailing...

Daisy : No-

Nick : They're screaming, they're shouting...

Daisy : No-

This situation on the conversation above happened when Nick teasing Daisy about the people in their old town always asked about her but Daisy always said "no". Daisy's short answer included into consultative style. She give an interjection and standard signal that meant she is shy and not agree with Nick's sentences about her.

- 10.18-10.22

Nick : Is something happening?

Jordan : I thought everybody knew.

Nick : I don't.

This situation happened when Nick and Jordan just sitting on the dine table while Tom and Daisy are arguing in the other room because Tom just got a phone call. Nick ask Jordan what happened to them and Jordan thought that everybody just knew about Tom's cheating Interjection and short response belonged to consultative style. Nick gave an interjection/standard signal "I don't" because he don't have any idea of what Tom just do to his cousin Daisy. The Interjection and short response belonged to consultative style.

- 13.49-13.50

Nick :Write?

Doctor :Yes. Write.

This situation happened when Nick just talking with his Doctor. The Doctor ask him to tell anything about Gatsby but Nick can't talk about that. Because of that Doctor ask him to write about it. Nick ask "write?" and the Doctor gave Nick an interjection and a standard signal "yes. Write". This situation indicated as consultative style.

- 19.27-19.28

Tom : Hey McKee, take a picture of that!

Myrtle : Oh, Don't!

This situation happened when Tom just have a party in his apartment. They just drunk and Tom ask McKee to take a photo of Tom slapping Myrtle's body. Myrtle's utterance "Oh, don't!". Myrtle give an interjection and a standard signal that meant Myrtle disagree with Tom's action. This situation indicated as consultative style.

- 43.13-43.15

Wolfsheim : But you work on Wall Street, right?

Nick : Yes...

This situation happened when Wolfsheim want to make sure that Nick work on Wall Street and Nick utterance "yes". Nick gave Wolfsheim a standard signal "yes", that meant Nick agree with Wolfsheim. This situation indicated as consultative style

- 01.37.58-01.38.02

Tom : Daisy loved me when she married me and she loves me now.

Gatsby : No...

This situation on this conversation happened when Tom and Gatsby were arguing about who is the one that Daisy loved. When Tom uttered "Daisy loved me when she married me and she loves me now" Gatsby quickly reply with a standard signal, he said "no" because he didn't agree with Tom's statement. This conversation indicated as a consultative style.

- 01.38.51.-01.39.02

Daisy : I never loved him.

Gatsby : That's right...

This situation happened when Tom, Daisy and Gatsby are arguing. Daisy tell Tom that she never loved him and Gatsby gave an interjection/standard signal "That's right", because he knew that Daisy was forced to marry Tom. This situation indicated as consultative style.

c. Casual Style

- 06.09-06.15

Tom : Shakespeare! How's the great American novel coming...?

Nick : Oh, I'm selling bonds now Tom...with Walter Chase's outfit-

Tom : Never heard of em.

The situation on this data occurred when Tom talked with Tom. The utterance that spoken by Tom "Shakespeare", showed that he used informal words. It seemed like they were joking. Thus, this conversation was categorized as casual style.

- 10.11-10.13

Nick : Well, this Mr. Gatsby you spoke of is my neighbor...

Jordan : Shhhh... Don't talk. I want to hear what happens

This situation in this conversation happened when Jordan, Nick, Tom and Daisy were having a dinner together at Tom and Daisy's house, but in the middle of their dinner Tom got a phone call from a woman because of that Daisy feel bad to Nick and suddenly she follows Tom. So it left only Nick and Jordan at the dining room. Because Nick feel awkward with Jordan so he started to talk about his neighbor but Jordan quickly asked Nick to be quiet because she want to hear Tom and Daisy's conversation outside. She uttered "shhhh.. don't talk I want to hear what happens". This conversation was categorized as a casual style because Jordan talk casually to Nick.

- 15.28-15.31

Tom : Come on--!

Nick : What are we doing?
Tom : Trust me!
Nick : Wait a second would you!?

This situation in this conversation was a normal situation when Tom and Nick were in the train and Tom ask Nick to go out from the train and follow him. This conversation showed Nick feel confused where they actually go. This conversation included as a casual style.

- 16.09-16.27

Myrtle : If its business you're talking, you should be talking to me...Get some chairs why don't you; so somebody can sit down...Hurry up!
Wilson : Oh, sure... Sure...

This situation in this conversation happened when Tom and Nick went to Ash of alley to meet Myrtle. When they arrived in there, Myrtle ask her husband Wilson to get some chairs for them. Myrtle uttered "If its business you're talking, you should be talking to me...Get some chairs why don't you; so somebody can sit down...Hurry up" and her husband Wilson replied "Oh, sure... Sure...". this conversation indicated as a casual style because Myrtle and her husband Wilson talked casually.

- 18.10-18.18

Catherine : What's the matter? Don't ya like me?
Mrs.McKee : Myrtle Turtle...! Oh, that dress isadorable!

This situation in this conversation occurred when Catherine and Mrs.McKee just entered the room and they meet Mrytle. The utterance that spoken by

Mrs.McKee "Myrtle Turtle" It seemed like they were joking. Thus, this conversation was categorized as casual style.

- 30.14-30.18

Nick : Oh.. I'm very sorry-- I... I've had so much to drink...

Gatsby : I thought you were knew, old sport.

This situation in this conversation happened when Nick meet Gatsby for the first time in the middle of the crowd at the party in Gatsby's house. The utterance that spoken by Gatsby "I thought you knew, old sport " became informal because of the sentence "old sport" . that word is a kind of nickname to make it sound more familiar. This conversation was categorized as casual style.

- 01.55.03-01.55.11

Nick : Jay? Everything alright...?

Gatsby : Oh, hello, old sport. Yes, yes, everything's just fine... About four o'clock she came to the window; she stood there... Then, well, she turned out the light...So...(beckons to the car) Give me a hand will you old sport?

This situation in this conversation was a normal situation when Nick and Gatsby were in Gatsby's house and talk about Gatsby's planning. The utterance that spoken by Nick "Jay? Everything alright...?" and the utterance that spoken by Gatsby "Oh, hello, old sport. Yes, yes, everything's just fine" was the characteristic of casual style which appropriated to the conversation with a friend.

d. Intimate Style

- 07.14

Daisy : Oh Nicky... Is that you my lovely?

This data categorized as an intimate style because of the utterance that spoken by Daisy "Oh Nicky... Is that you my lovely?" expressed her love to Nick as her cousin that she hasn't seen in a long time.

- 53.23-53.27

Daisy : Why did I have to come alone? Are you in love with me?

Nick : That's the secret of Carraway Castle

This situation on this conversation happened when Nick invited Daisy to his house to have a secret tea party with Gatsby. Before Daisy came, Gatsby was preparing all of the decorations and the things that Daisy like. He decorated Nick forecourt with flowers that Daisy likes. And Gatsby asked Nick to invited Daisy alone. Because of this invitation and the decoration Daisy uttered "Why did I have to come alone? Are you in love with me?". Daisy really like the flowers so she felt special when someone give her that. This conversation included as an intimate style because Daisy's shows her love to his cousin Nick.

- 53.59-54.17

Daisy : He is in love with me...

Nick : That's funny.

This situation in this data happened when Daisy came to Nick house at Long Island, she was surprised because of Nick house was full of the flowers that she really loved. Daisy utterance "He is in love with me..." to expressed that she was really happy to have a cousin that loved her too. This conversation indicated as intimate style.

- 56.41-56.44

Nick : Tea?

Daisy : Darling thank you.

This situation in this conversation happened when Nick offered tea to Daisy when they were having a tea party with Gatsby at Nick house. Daisy suddenly uttered "Darling thank you" as an expression of thanks because Nick served her the tea first.

- 01.16.09-01.16.21

Daisy : I... I wish we could just runaway.

Gatsby : Run away? Darling, no. Daisy, that... that wouldn't be...respectable.

This situation in this data happened when Daisy and Gatsby just talked and Daisy ask Gatsby to run away, but Gatsby tell her that her idea wasn't good. The utterance that spoken by Gatsby "Darling" has special meaning for Daisy, because Gatsby really loved Daisy. This conversation indicated as intimate style.

- 01.38.28-01.38.51

Gatsby : That's all over now. Just tell him the truth, that you never loved him; and all this... all this pain will be wiped out forever.

Daisy : Why, how could I love him, possibly?

Gatsby : You never loved him.

Daisy : I never loved him

This situation in this data happened when Gatsby, Daisy, and Tom were arguing because Gatsby was told the truth about his love to Daisy, but Daisy was

really confused to choose of them. Gatsby ask her to tell Tom the truth that she never loved him. the utterance that spoken by Daisy "I never loved him ", intended for her husband Tom. This conversation indicated as intimate style.

- 01.42.50-01.43.00

Gatsby : Daisy darling... None of this has any consequence. Don't listen to him Daisy.

This data categorized as intimate style because of Gatsby utterance "Daisy darling..." expressed his love to Daisy. This situation on this conversation happened when Gatsby want to convince Daisy to leave Tom and go with him forever.

Conclusion Drawing

After conducting the step of data reduction and data display as well as data analysis, the last step was to draw conclusion for the findings. In this research, the researchers only found four kinds of language style in the Great Gatsby movie namely Formal style, Consultative Style, Casual Style, and Intimate style. From the five kinds of language only Frozen Style that could not be found in this movie. The researcher cannot found any conversation or situation that indicated as Frozen style.

The researcher found one hundred and sixty-three (163) data, and those data were detailed as follows: Formal style thirty (30) data; this style occurred because there are some scenes that showed a personal servant who always give information to Gatsby from the telephone, or from the guests that visited Gatsby house. Another scene that indicated as formal style was when Nick talked to his doctor about his memories, and when Nick meet new people and introduce himself. Consultative style fifteen (15) data, this style mostly occurred when Nick talked with Daisy, it was indicated when they used standard signal, short response and complete sentence structure. Casual style one hundred and eight (108) data. This style occurred when Tom talked with Nick as his wife cousin, Gatsby talked with

Nick as his one and only friend, Tom talked to his friends Catherine, Myrtle, Mckee, and Wilson, Daisy talked with her friend Jordan and Gatsby talked to Daisy. Sometimes they used slang and also used an incomplete sentence; those were the characteristic of casual style. Intimate Style ten (10) data, this style mostly occurred when Daisy talked with Nick because they usually used some words that have a special meaning. Another character that used intimate style was Gatsby and Daisy, they talked about private problem and even they weren't a married couple but they still loved each other. So those were the characteristics of intimate style. According to the categorized of each data, Casual Style is dominating the movie, which is one hundred and eight data. It happened because most of the situation were informal.

CONCLUSIONS

From the discussion of the study, the researcher has concluded all of the language style in The Great Gatsby movie to answer all of the research questions of this research. The answer of the first question, she found four kinds of language style, namely Formal Style, Consultative Style, Casual Style, and Intimate style, but from the five kinds of language only Frozen Style that cannot be found in this movie. The answer of the second question, she found one hundred and sixty-three (163) data and those data were detailed as follows; Formal Style thirty data (30) , Consultative Style fifteen data (15) , Casual Style one hundred and eight (108) data and intimate style ten (10) data. According to the categorized of each data, Casual style is dominating in the movie, which is one hundred and eight data. It happened because most of the situations of the movie were informal.

This study was focusing on the language style that used in a movie that usually we watch in the cinema or in the television. Through this research, the researcher hopes people can improve their speaking habits, know the language etiquette and use the right language style in the right place and for the right person There are some suggestions for the future researcher who interested to analyze

language style; the first suggestion, it will be better if the future researcher conducts the study about the language style that taken from another media such as in the novel, comic book, or short movie from the youtube creator because nowadays, there are a lot of youtube content creator who made interesting short movie. It might find another result of the study that different with the result found in the movie. The second suggestion, the future researcher might use another theory of language style from the experts to give more knowledge about the language style in the other media.

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