

STUDENTS' PERCEPTION OF SOCIAL MEDIA TO LEARN ENGLISH

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Abstract : This study aims to determine students' perceptions of social media to learn English. It was conducted at the Department of English Education, Faculty of Languages and Arts, Universitas Negeri Manado. The method used in this study is qualitative method. The instrument for data collection was a questionnaire distributed to 25 respondents of eight-semester students of the 2018 academic year. Students' reactions to each item in the spread questionnaire were examined and conferred by the researcher's understanding, opinion, experience, and outcome from hearing a song. As examples of all students, several questions were accepted positive. Based on the results, more than half of the students agree that YouTube song videos help them to improve their pronunciation skills because apart from being able to practice pronunciation, they also enhance their vocabulary. So, the results of this study indicate that learn through YouTube by using English songs video is more helps them to learn English. The research showed that YouTube songs video are a good learning source in learning English.

Keywords: *Students' Perception, Social Media, YouTube, Learn English*

INTRODUCTION

The literature on the interaction between social media and language knowledge shows that. Social media helps people learn English. Social media is defined as an internet-based application learned in the 4.0 era (Paranduk et al, 2021). Social

media has significantly evolved since the development and change of technology. Social media gets someone together, facilitates partnerships, and constructs communication comfortably. Currently, social media is used to produce and broadcast content constantly from one user to another. Social media has significantly improved community through the revival of the 4.0 era as people can now get benefits that they could not have before its reality.

Social media existed in the early 2000s, enabling users to share easily (Sekeon et al, 2022). Currently, social media is one of the most influential media to represent one's emotions. Today's most famous social media outlets are YouTube, Twitter, Instagram, and Whatsapp. Developed country students often share, boosting personal learning, coordination, alliance, and self-confidence. This permits them to realize fresh something, especially in English and their additional grammar, essay, and display topics (Bermudez et al., 2016).

Users can use social media to react to what is occurring close them, for example, responding to tragedies close them without relying on a third individual to access the media. Social media users use their smartphones to acquire facts on the information spread worldwide. Learners can amuse themselves by using social media such as YouTube, Twitter, TikTok, Instagram, and Whatsapp.

LITERATURE REVIEW

Students Perception

(Smith, 2008) explains that their adventures and anticipations affect students' perceptions. Perception is something they catch as the facts for them and something they feel will occur, however of whether it is true. Furthermore, in (Smith, 2008), Carr defines perception as an impression constructed when a spot and term are felt. Perception is an outer cognition of two entities, scilicet the sense and whole area at this time. So that what learners notice dispatches a message to their feelings that what they see is the fact.

(Wang, 2007) says that perception is a collection of internal stunning mind operations of the brainiac at the subconscious mind operation coating that catches, connects, solves, and explores inner mind data in intellect. In other phrases, perception is somebody's argument about something they felt was valid. It suggests that perception guides a person's reason or opinion toward a specific object. Perception is individuals' ideas about something they believed was valid and understood them.

Social Media

Social Media is a form of contact and transmission technology tool employed by somebody to share anytime. It is trendy among people of every age and level in the world. Besides, as a tool for communication, social media builds community online to exchange knowledge, ideas, personal chats, even pictures and videos (Barreto & Whitehair, 2017). Similarly, social media are web-based media where users build and communicate news via virtual societies and social webs. Somebody operate social media in their contact, send and resend news, and make and broadcast content via social communication online. Social media data record all information and individuals' manners.

However, there seems to be confusion among people to decide what should be included in the term of social media. (Kaplan & Haenlein, 2010) stated the foundation of Social Media comes from the concept of 8 Web 4.0 and User Generated Content. Web 4.0 is a new approach for web developers to start using the World Wide Web as a medium whereby material or information is no longer produced and released by individuals; instead, it is constantly updated in a participatory and interactive style by all users. As Web 4.0 illustrates the idealistic and technological basis of social media, user-generated content can be noticed as how someones use social media. It is usually described as a form of media that many users can access and create the content together.

Two common characteristics define what social media is. Firstly, social media qualifies some records of participation. Suppose social networking sites such as Facebook may let the passive view of what others publish (Lumentut & Lengkoan, 2021). In that case, a profile account must usually be made that provides for the start of the possibility for exchange. Secondly, social media affects relations. This relationship can be with confirmed friends, family, or new people who communicate shared goods (Kandati & Tatipang, 2021). In a nutshell, Social media is a group of Internet-based applications that are technically created based on Web 4.0 and allow its content produced by users to be completed and shared. People can communicate with others virtually and create or share pictures, videos, or other information with their community.

YouTube is a famous video-sharing website where reported users upload, transfer and monitor the video with other individuals worldwide. Steve Chen produced YouTube in 2015. YouTube is caught as an online media where teachers and students learn through videos anywhere and anytime as extended as there is an internet link. In English, YouTube videos can enhance vocabulary, accents, pronunciations, listening, reading, writing, and speaking (Ayu, 2016).

Youtube is the most prevalent online video provider site in the United States, actually globally, by handling 43% of the demand. It is evaluated that 20 hours of video time are uploaded to Youtube every minute with 6 billion views per day. Youtube has now evolved a sort of condition from its users. The parts shown with the advancement of Youtube technology are presently beneficial from various factors of the requirements users require. It includes more than one billion users, basically a third of all internet users. People overlook hundreds of millions of hours of videos on YouTube and develop billions of views every day. YouTube, as a total, has achieved more viewers aged 18-34 and 18-49 years than any other thread network in the World.

Pronunciation

Pronunciation is the accomplishment of providing the actual sounds of messages in words and the proper accents and excess of syllables (Parmawati, 2018). It negotiates with one's capability to comprehend the sound system its consequence on the importance or significance within the language context. In English, different sounds get different purposes. On the other hand, language skills contain writing skills and speaking skills; nonetheless, people most continually share with oral languages. It calls for a helpful solution to improve our education plan (Olii, 2021).

RESEARCH METHOD

Research Design

This research used the qualitative method. (Sukmadinata, 2016) stated that qualitative research explains and investigates phenomena, events, social activities, attitudes, beliefs, perceptions of individuals or groups. Several definitions are used to see the directions and causes that guide the conclusion. Qualitative research is inductive, and researchers allow problems to occur from data or reject them open to arrangement.

In addition, (Merriam, 2009) stated that qualitative researchers are curious about how people solve their backgrounds, create their worlds, and what intention they attribute to their experiences.

Population and Sample

The population in this study is 121 students of English Education Department, Faculty of Language and Arts, Universitas Negeri Manado. The samples in this study are 25 students.

Data Collection

To collect the data, the researcher used a questionnaire. A questionnaire is a list of questions presented to others to acquire their responses; according to providing answers, there are open-ended and close ended-questionnaire (Arikunto, 2016). The researcher used a close questionnaire to allow the informers to share responses according to their wants and possibilities in this research. There are four categories of responses: Strongly Agree, Agree, Disagree, and Strongly Disagree. The researcher also used different types of reactions often, always, seldom, and never.

Data Analysis

The data in the attending study were in the state of the number of respondents' answers to each choice per questionnaire item. The reactions were quantitatively examined in rate using this formula :

$$P = \frac{F}{N} \times 100\%$$

(Surachmad, 1987:15)

P= Percentage

F= Total Numbers of Respondents' responses to each option/item

N= Total Number of all Respondents' responses/item

FINDINGS AND DISCUSSION

This chapter showed the research finding on students' peception of social media to learn English to students 2018 academic year of English Education Department in Universitas Negeri Manado. The findings were presented below:

Table 4.1 Table of Questionnaire Data

No	Statements	Strongly Agree	Agree	Disagree	Strongly Disagree
1	Youtube songs video make learning English easier	15	10	0	0
2	Learning English pronunciation using YouTube songs video is fun	12	12	1	0
3	YouTube is an important tool to learn English pronunciation	13	11	1	0
4	YouTube helps boost me confidence in learning English pronunciation	10	13	2	0
5	YouTube songs video helps me improve my pronunciation skill	15	10	0	0
6	Learning English Pronunciation using YouTube songs video is effective	14	11	0	0
7	Hearing English songs never get me bored	14	9	2	0
No	Statement/Questions	Often	Always	Seldom	Never
1	I spend time 1-3 hours per day on Youtube	17	5	3	0

2	I Learn English Pronunciation on YouTube	11	9	5	0
3	I Listen to a lot of English songs video on Youtube	13	11	1	0
4	I can learn new words from YouTube songs video	15	9	1	0
5	I found many slang words from songs video	16	7	2	0
6	I Learn pronunciation properly and correctly through songs	15	8	2	0
7	I enjoy using songs video to learn English	9	13	3	0

The table below shows the score of each item that had been counted in percentage formula.

Table 4.2 Table of Questionnaire Data in percentage

No	Statements	SA	A	DA	SDA
1	Youtube songs video make learning English easier	60%	40%	0%	0%
2	Learning English pronunciation using YouTube songs video is fun	48%	48%	4%	0%
3	YouTube is an important tool to learn English pronunciation	52%	44%	4%	0%
4	YouTube helps boost me confidence in learning English pronunciation	40%	52%	8%	0%
5	YouTube songs video helps me improve my pronunciation skill	60%	40%	0%	0%
6	Learning English Pronunciation using YouTube songs video is effective	56%	44%	0%	0%
7	Hearing English songs never get me bored	56%	36%	8%	0%
No	Questions	Often	Always	Seldom	Never
1	I spend time 1-3 hours per day on Youtube	68%	20%	12%	0%
2	I Learn English Pronunciation on YouTube	44%	36%	20%	0%

3	I Listen to a lot of English songs video on Youtube	52%	44%	4%	0%
4	I can learn new words from YouTube songs video	60%	34%	4%	0%
5	I found many slang words from songs video	64%	28%	8%	0%
6	I Learn pronunciation properly and correctly through songs	60%	32%	8%	0%
7	I enjoy using songs video to learn English	36%	52%	12%	0%

The discussion of this study described students' perceptions about their background on the pronunciation of English songs video. Students' reactions to each item in the spread questionnaire were examined and conferred by the researcher's understanding, opinion, experience, and outcome from hearing a song. As examples of all students, several questions were accepted positive responses by 25 students of the 2018 academic year. From pie charts, it could be seen that 60% Strongly agreed, 40% agreed, and none of them were disagreed and strongly disagreed. It showed that YouTube was a platform have many benefits to helps them improve their skills, especially pronunciation. From other chart, it can be seen that 60% students chosen often, 32% always, 8% seldom and none of them chosen never. It means through songs they can learn pronunciation properly and corectly and can helps them to be more confident with their pronunciation.

The use of English song videos helps students improve their pronunciation skills more engagingly. In this era with increasingly rapid technological developments, most students often spend their activities using smartphones, and songs are

learning media that are very easily accessible by smartphones. Students agree that YouTube is very accessible because all students have smartphones.

Based on research results, It can seen that more than half of the students agree that YouTube song videos help them to improve their pronunciation skills because apart from being able to practice pronunciation, they also enhance their vocabulary. So, the results of this study indicate that learn through YouTube by using English songs video is more helps them to learn English. The research showed that YouTube songs video are a good learning source in learning English.

CUNCLUSION AND SUGGESTION

Conclusion

This study discusses students' perceptions of youtube song videos to improve pronunciation. Based on the results of this study, it was shown that the students felt their pronunciation skills improved. Spending time on Youtube listening to English songs makes them more familiar with English words and makes learning unique vocabulary from the lyrics easier. In addition, they also enjoy listening to English songs because it makes the learning atmosphere more relaxed. In known, learners respond to statements very well and are dominated by Agree, Strongly Agree, often and consistently. The results showed that students' perceptions of English songs were considered a medium to help them based on their experiences. It can conclude that the usefulness of Youtube song videos helps them learn English.

Suggestion

Based on the conclusion above, Learning through YouTube using songs can improve English pronunciation skills, and students also get entertainment by listening to songs, so they don't get bored. Pieces enhance their skills in language learning over time, especially pronunciation skills, because they will get to know

how native speakers speak English. For other researchers who want to develop further about this research and can be used as a reference.

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