TOXIC WORDS IN ONLINE GAME MOBILE LEGENDS: BANG **BANG**

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Abstract: The purpose of this study was to describe what toxic words are revealed in the online game Mobile Legends: Bang Bang. In completing this study, researcher analyzed the words and behavior of Mobile Legends: Bang Bang players by watching the content on their Youtube channels. The result of this study explained that in online game content Mobile Legends: Bang Bang on the Luthfil 286 Youtube account, Brandon Kent Everything, and Oura Gaming there are 268 toxic words such as anjing, babi, goblok, anak dajjal, bangsat, tai laso and others. recommendation for online game players, it was hoped that they could keep words and actions, so that they could make this online game an entertainment platform instead of shedding their emotions and resenting each other.

Keywords: game, mobile legends, toxic, toxic words, youtube.

INTRODUCTION

The exposure to communication technology that simultaneously hits modern society today is one of the most interesting conversations. In general, we assume that communication technology is closely related to the internet and social media. However, as one of the features provided by internet technology, online games are no less phenomenal than the use of social media in society as a means of entertainment. Currently the use of online games is booming, enthusiasts know no age limit, from children to adults. Online games are actually not a new phenomenon in Indonesia. Online games have a fairly large market share in Indonesia. In recent years, the spread of online games has been quite fast. This situation can be seen from the many internet cafes (warnet) that provide 24-hour online gaming services. The proliferation of online games does not only take place

in big cities, small towns and even people in rural areas have also been "attacked" by an outbreak of online games. *Mobile Legends: Bang Bang* specifications tend to be lighter and can be played on smartphones with standard specifications (low end), even though it makes it easier for fans to access creative reality. in a digital world. The competitive characteristics of *Mobile Legends: Bang Bang*, bringing together players in real time in a virtual game arena, make *Mobile Legends: Bang* Bang the most widely played game in Indonesia today. The file size is very light, which is around 194 MB and only requires very low access memory, equal to 1GB of RAM, which is another reason why *Mobile Legends: Bang Bang* is so popular. (Handayani, 2018). One of the most popular social media platforms today is YouTube because Youtube contains various kinds of videos that its users can enjoy or use. Youtube users are on average 18 to 34 years old. Almost all internet users use the Youtube application either just to enjoy YouTube content or to become content creators (Youtubers). Creating Youtube content has become a new field of work that generates quite a lot of money. One that is much-loved by children to adults is gaming content. It's no wonder that Youtubers appear who fill their YouTube channels with gaming content (Fajri, Puspita & Irfansyah 2022). Youtube is one of the most used social media in the last 5 years. Every day millions of videos are played by various Youtube users in various parts of the world (Santoso, Fatimah &Ukitawati 2021:3).

One online game that is very popular among various groups in Indonesia is *Mobile Legends: Bang Bang.* This game is an online game of the Real Time Strategy (RTS) type and has the Multiplayer Online Battle Arena (MOBA) subgenre, in which the game users will participate in strategy battles and teamwork. Therefore, this game is divided into 2 teams at once consisting of 5 people in each team. This game has a goal so that his team can win the match by destroying the opponent's "Base" which is located at the end of each player's map (Rezeki, Rawali & Ramadhani 2021). In the game *Mobile Legends: Bang Bang* has many features provided to make players feel comfortable, one of which is a communication feature which includes Quick Chat Response, Voice Chat, and Chat. In communication, it is always associated with feelings whether it's feelings of pleasure, anger, and others. When angry, people often cannot control their toxic

words, thus offending others. Toxic words from other people can cause stress, anxiety disorders and lack of confidence. Toxic words in online games appear when gameplay is disruptive and violates social norms in games such as; trolling (not playing seriously or playing pranks on teammates); taunting (making gestures that insult the enemy); cheat (play cheating or use third party applications) and involve toxic words directed at other players such as; cursing; verbal or non-verbal harassment; and blame others. (Abie & Rosmilawati 2023). Based on the introduction above, the researcher made a research entitled: Toxic Words in Online Game Mobile Legends: Bang Bang.

RESEARCH METHOD

Method of Research

The type of research was qualitative research which intended to understand phenomena about what was experienced by research subjects such as behavior, perceptions, motivations and actions holistically by describing them in the form of words and language with scientific methods (Moleong, 2009). The method used in this study was a qualitative method where the descriptive data obtained is in the form of written or spoken words from the people and the observed behavior. This research was conducted by watching YouTube and analyzing the speech and behavior of *Mobile Legends: Bang Bang* game players on their YouTube channel. The data that had been obtained be analyzed qualitatively and described in descriptively form (Purnomo et al., 2018).

Data Collection

There were two kinds of data the primary source and the secondary sources. (The primary source was *Mobile Legends: Bang Bang.* The Secondary sources were articles, books, or others support the research). There were three types of recording methods: written records (including diaries, curriculum vitae, biographies, etc.), pictorial records (including drawings, sketches, animations (videos), etc.), and artistic records (including drawings), sculptures, movies, etc.).

The process in collectiong data, the researcher took several steps, as follows:

- 1. Watched the video 10 times
- 2. Printed out the script

3. Read again and again the script and tried to find the toxic words.

Data Analysis

In analyzing the data, the researcher used the procedures based on Miles and Huberman (2007: 12).

1. Data reduction

Data reduction is a form of analysis that sharpens, sorts, directs, discards unnecessary data, and organizes data in such a way that final conclusions can be drawn and validated (Miles and Huberman, 2007:16).

2. Data display

Presentation of data is a series of information organization that allows research conclusions to be implemented. Presentation of data aims to find meaningful patterns and offers the possibility to draw conclusions and provide action (Miles and Huberman, 2007: 84).

3. Conclusions

Drawing conclusions is part of a complete configuration activity (Miles and Huberman, 2007: 18). This conclusion was also verified during the research process.

FINDINGS AND DISCUSSION

In this chapter, the researcher explained the result of the content analysis of "toxic words" in the content of the three online YouTubers of the *Mobile Legends:* Bang Bang. In this case, researcher will conveyed the form of "toxic words" contained in the three contents.

The content analysis in this study was more detailed by taking certain parts that have elements of toxic words, where every word said by Luthfil286, Brandon Kent Everything, and Oura Gaming in this online game content will be recorded. In three videos from the three content creators, researcher have watched 10 times, and have sorted out the words that are thrown toxicly by the three content creators.

Data Dysplay

1. Luthfil286 content: "MOMENT MOMENT PASCOL MARAH SAMPAIDI TAMPOL MAK NYA!!"

- 1) Video minute 1.15: "Executenya Anak Dajjal cok!". Pascol started to say toxic words because he was killed by the excute.
- 2) Video minute 2.07: "usisinnya balik cok, usisin anak dajjal, usisin, usisin Goblok, usisin Goblok, usisin anak dajjal cok, usisin anak dajjal, usisin Goblok mau cari mati dia ges sama gua. Anjay apasih usisin Goblok, memang anak Dajjal Goblok". At this point, Pascol attempted to destroy the turret but was blocked by his enemies so he was killed and blamed his teammates for not helping him when he was killed by the enemies. So that Pascol uttered a toxic word because of emotion.
- 3) Video minute 3.19:"*Tailu usisin Babl*". In this section, Pascol did not accept his team losing and uttered the toxic words and threw all the items near him then his mother heard the sound and went angry at Pascol.
- 4) Video minute 3.35: "*Tai, Babi, Anying*'At the minute of the video, Pascol was angry because his favorite Hero, Miya, was banned by the opposing team so Pascol did not accept it and started saying toxic words repeatedly while throwing things around him.
- Video minute 4.00: "Tai, tai, tai, Dajjal, Anying, Gw mati mulu tai. Aduh Kuntul Kuntul". In that minute, Pascol started playing the Mobile Legend game, but Pascol was surprised by the presence of an enemy who flicked at him, making his hero die and had to wait 15 seconds, which made him angry and said the toxic words.
- 6) Video minute 4.25: "Anying capeklah, Backup kenapasih wan Tailah main kek gini". In that minute, Pascol was again finished off by the opposing hero, blaming his team and making him utter toxic words.
- 7) Video minute 4.45: "Raimu Goblok, Tai tai tai, Gak ada otak tai, Anying".

 Pascol was furious at being killed by the opposing hero and uttered these toxic words.
- 8) Video minute 5.17: "anak Dajjal, Tai tai tai game Dajjal, apus Tai, Goblok, stress gua Anying". In this section Pascol was angry because he was

- killed by the opposing team who flicker so that the Hero used by Pascol could not run and was finally killed. the poisonous words.
- 9) Video minute 5.49: In that minute, Pascol started to worry because his blood was running out when attacking the enemy. shortly after that, the enemy hero finally found out that the hero used by Pascol was running out and started attacking pascol. and Pascol started to say harsh words like "Gak ada Otak Anying, Tailah kama, kama anak Dajjal, Tai, Tai Laso, Raimu ndasmu Goblok" after the second ended, pascol immediately played back with his favorite hero, Miya, but while saying toxic words "Goblok-goblokin orang Anjing Tai, Tai sini kau Anying, gw sodok lu Tai".
- 10) Video minute 6.14: "aduh cok anying anying anying, apasih ajaran sesat anying, anying goblok, tai, laso, taimu, tai". As before, Pascol again issued toxic words because the opponent's hero finished off his hero, the toxic words issued while pushing the chair he was sitting on.
- 11) Video minute 6.29: "gw kaget tai, pecah kau kuntul, dimana aku menarik panah, disitulah perawanmu pecah". At the minute, Pascol was surprised that the enemy was hiding in the bushes, and soon his teammates helped him to get the enemy killed, but Pascol continued to use toxic phrases.
- 12) Video minute 7.01: "anak dajjal, janda firaun, tai". In this part it looks like no enemy approached, but by this minute Pascol was angry because his teammates threw him into the opponent's turret so his blood was reduced and finally angry by throwing toxic words. And when Pascol was about to take the buff, his friend reprised Pascol's prank by moving the buff he was attacking so that Pascol would return to utter toxic words "tai laso, bangke, tai tai tai" while throwing down the chair he was sitting on.
- 13) Video minute 7.56: "Luan anak dajjal jancok, lu liat gw tai laso, tai, maderpaker, pecah kepala kau janda firaun tai, tai". In the minute, Pascol's teammate realized the existence of the opposing team so his friend threw Pascol at the opponent. Pascol was not ready at that time so

- that the Hero he had was killed by the opponent and eventually said harsh words to his teammates.
- 14) Video minute 8.58: "kuntul, jangan cok disampahi tai, gak dapet anying".

 In that minute, Pascol tried to take out the enemy but was delivered by his teammate and eventually Pascol uttered toxic words.
- 15) Video minute 9.20: "Luan anak dajjal tai, aduh anjing, Luan anak dajjal, tai Luan, tai Goblok, tai Luan, ini janda firaun". During this section, Pascol rode his teammate's vehicle, but it didn't last long, his friend took him to the opponent's base so Hero Pascol was dying and Pascol issued toxic words for the friend who brought him to the opponent's base.
- 2. BrandonKent Everything: "UDAH LAMA GA STRESS MAIN MOBILE LEGEND..

 MAU BANTING HP RASANYA.."
 - 1) Video minute 1.50: "kenapa semua pada keatas Babi babi, anjinglah, satu-satu babilah ges ya, baru awal game anjing, jancok jancok". In this section, Brandon Kent confidently felt that he could not be defeated with the moves he used, but his enemies knew of Brandon Kent's existence so he was killed and after that he cursed.
 - 2) Video minute 3.07: "jancok jancok, yaampun dateng lagi anjing, goblok, babilah gais gais, gw digengbeng terus anjing, sumpah anying anying". At this minute Brandon Kent was angry again because his enemies attacked Brandon Kent in groups so that he could not do anything and finally he was slaughtered and released toxic words.
 - 3) Video minute 3.44: toxic words that Brandon said "anjinglah, goblok goblok, cyclopsnya kenapa kasih stuck tai tai, pusing kepala gw langsung anjing anjing, tolol kali cok, kesel gw gais anjing anjing, tailah". At this minute again Brandon Kent was attacked so much by the opposing team that he blamed his team because no one helped him when he was attacked.

- 4) Video minute 4.13: "kampret kampret, gw yang kesusahan anjing anjing, gak jelas anying anying, jancok anjing anjing, apasih ini musuh aneh banget tai, kesel gw ama angel tolol itu". Brandon's hero ccme back to life but Brandon just kept cursing because he didn't accept that his opponent kept attacking brandon's hero until he died again so he said a lot of toxic words.
- 5) Video minute 4.58: "gajelas anying anying, aduh ribet dah ini anying anying, anjing yaampun gais gais, rame banget sih atasnya anjing anjing, tolol cok maksudnya apa anjing, aduh gw harus gimana ini anjing anjing, gw dah pasti mati tityt tityt". Brandon Kent got back on his feet but he continued to spew toxic words because he was very upset about being killed several times.
- 6) Video minute 7.11: "glonya mendominasi banget anjing anjing, kampret banget anjing anjing, jamban jamban, anjing anjing gw gak tau lawan glonya, kampret kampret, ribet jancok jancok, kesel banget gw tai tai bisa gila gw ketemo glo kayak gini anjing anjing, aduh dia dapet lagi jancok jancok, jangan mau kalah anjing anjing". In this section Brandon Kent avoids Hero Angela and only focuses on doing "farming". Farming itself is killing minions or monsters in the forest area to get the highest level and earn the most gold so that it makes it easier for hiro to buy items faster. But in doing farming every trip he keeps talking and saying toxic words.
- 7) Video minute 10.39: "jangan kasih stuck goblok, pusing gw kasih stuck mulu jancok, gimana mau menang kalau dikasih stuck mulu anying anying, anjing anjing, glonya gakbisa mati jancok jancok, stres gw anjing, kalahnya sama glo goblok goblok, kayak gak ada haga dirinya kita jancok, akhirnya mati bangsat, kesel gw anjing anjing". In this minute, Brandon Kent tried to profitably slaughter the enemy and defend his base so as not to lose, but in these minutes Brandon also returned to throwing toxic words because he was nervous and did not want to accept that he would lose.

- 8) Video minute 12.02: "aduh anjing, ribet banget anjing anjing, babi babi, anjing loh, mati 9 kali gw anjing anjing, tytydlah itulah, tololah, jancok jancok, ribet kali musunya anjing anjing, banyak banget dia anjing anjing, udah gitu musuhnya armor semua titid ya ges ya, males banget gw anjing anjing, masuk lagi dia anjing anjing macem titid lah, matilah goblok". In this section Brandon and his teammates keep trying so that his team does not lose, but on his journey when farming or war, Brandon keeps talking to his followers and saying toxic sentences because he is annoyed.
- 9) Video minute 15.33: "kesel gw anjing anjing, udah mati 10 gw anjing, tai tai, udg mulai stres gw anjing kesel gw anjing anjing, tai, aneh banget anjing, larinya cepet glonya anjing anjing, kita gak dapet lordnya babi babi, astaga glonya myulai masuk lagi anjing anjing, mati lagi jancok jancok titid banget namanya jancok, gila anying, jancok anjing anjing, amti konyol gw babi babi, musuhnya gak bisa dideketin jancok jancok". In this minute Brandon Kent tries to defend his base even though many are targeting him and Brandon is upset because in the kill history he has died 10 times and he keeps saying toxic sentences during war.
- 10) Video minute 18.44: "ah tolollah, gw mau nangis anjing anjing, babi babi, goblook gak dapet lord goblok goblok, lordnya kecolong glo goblok goblok otaknya di pantat anying anying, bangsat bangsat, gak jelas goblok goblok anying, lord kecolong ama glo memeks ga bener, astaga kita kalah bangsat, kena mental gw ngereview skin kali ini bangsat bangsat, goblok banget loh, tolol tolol". In the last minute, Brandon was still trying to win even though it was impossible to win, he also said toxic words and finally his team lost.
- 3. Oura Gaming: "PERTAMA KALI HP GW HANCUR GARA2 EMOSI SAMA NI ORANG!! MOBILE LEGENDS"

- 1) Video minute 1.46: "ngentot, kita melawan Claude kontol". Just played, oura in this minute has mentioned the word toxic because he saw the opposing team's hero.
- 2) Video minute 3.57: "anjing anjing lu tu bikin susah, oh ngentot". In this section Oura is annoyed at his teammates for being late to help oura so that oura was slaughtered by the enemy and oura finally cursed his friend by saying the toxic words.
- 3) Video minnute 5.26: In this section Oura manages to kill one of their enemies and says "hilang bijimu bro, anjing".
- 4) Video minute 7.53: In this section also when Oura is dumped by his team member he utters harsh words such as "anjing gak dapet cok".
- 5) Video minute 9.29: "mampus gua anjing, jancok gak bener semua anjing anjing, layla ini goblok cok, makanya sunat jangan di umur 4 tahun setan dari bayi kontol". In this minute oura's enemy tries to chase oura who looks a little blood so that oura panics and says the word toxic.
- 6) Video minute 10.04: This time Oura started playing on his own because he considered that his friends could not play and always took buff even Oura's enemy heroes. Finally, on every farm trip, Oura spoke toxic words "sialan bangsat".
- 7) Video minute 10.36: At this minute Hero Oura was seen walking alone without being directed by Oura and it upset him because his enemies were already approaching him. As a result, the enemies slaughtered Oura, and Oura stepped on Handphone, which he used, and finally uttered harsh words "sumpah moonton anjing, anjing kau ya, babi kau ya, jalan-jalan sendiri otaknya itu gak ada anjing, bang moonton anjing sumpah".

CONCLUSION & SUGGESTION

Through an explanation of the content contained in the online game content series of Luthfil 286, Brandon Kent Everything, and Oura Gaming videos, it can be grouped as follows: There are 90 toxic words on the Luthfil 286 Youtube video

content, 154 toxic words on the video content of the Channel Brandon Kent Everything, and 24 toxic words on Oura Gaming video content. So if you add all 268 toxic words in all three videos.

- 1. As more and more youtubers have concepts about online games, it is expected to put age restrictions on content that contains elements of toxic words.
- 2. People are expected to choose eyes or limit themselves to things presented by YouTube. If it's positive, it's good to copy, but if it's negative, don't copy it.

For online game players, it is hoped that they can keep words and actions, so that they can make this online game an entertainment platform instead of shedding their emotions and resenting each other.

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